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# Hearst Rolling Out 'Esquire Home Collection' For The Ultimate Bachelor Pad

 Gillian Reagan | [Mar. 4, 2010, 12:28 PM](#) | [🔥 60](#) | [💬](#)
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Hearst Magazines is debuting an "Esquire Home Collection" of furniture and home accessories this April at the High Point Market, the world's largest furnishings industry trade show.

Glen Ellen Brown, vice president of Hearst Brand Development, told us in a phone interview that the magazine is working on designing couches, chairs and other furniture with partner Halo, accessories and light fixtures with GO Home and New York-based Asia Minor on rugs. Products will be available in the partners' stores by fall. Brown hopes to attract a major retail store partner, too.



One of Esquire's "signature spaces."

*Image: Courtesy of Esquire*